

# Driving brand success since 2000





#### **Incentives**

- Industry leaders in all aspects of incentive schemes, including target allocation.
- Our depth of knowledge and expertise is without match.
- We inspire teams to exceed their sales and marketing objectives.



#### Communication

- Catalyst are award winning communication experts.
- We deliver the right message, at the right time, on the right platform.
- Our bespoke digital solutions will drive the performance of your brand.



### **Analytics**

- Nothing is too complex.
- Our analysts, programmers and developers are pharma industry experts.
- Catalyst will transform your data into valuable commercial insights.

What our clients say...

"Seeking someone to manage your incentives, communication or analytics? Look no further!"

## Over 600 UK, pan-European and global projects in 30+ therapy areas since our formation in 2000







































































































Trusted for our delivery - on brief, on time, on budget. We reduce complexity, add real value and build long-term partnerships

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