

Innovation not complication

The background of the lower half of the slide is a blue-tinted photograph of a business meeting. Several people in suits are seated around a table, looking at documents and talking. The image is semi-transparent, allowing the text to be overlaid clearly.

① Incentives
② Communication
③ Engagement
④ Data



Incentives

The leading provider of incentive schemes to the pharmaceutical and healthcare industry.

Catalyst incentive solutions will drive your results - delighting your Salesforce and Finance Director alike!



Communication

We are expert in communicating complex information simply and effectively using the latest technology.

Catalyst bring clarity of vision, creativity and impact to your communications, maximising the success of your business.



Engagement

50+ interactive event technologies and apps that we can configure to your specific needs.

Catalyst will ensure your audience feels connected, engaged and valued.



Data

We turn complex data into actionable intelligence through the creation of bespoke data tools and apps.

Catalyst will turn your data into valuable insights and help you maximise your ROI.



Incentives



Catalyst are experts in scheme design; management; data monitoring; communication programmes and consultancy.

50+ UK, pan-European and global incentive schemes data tools and apps in 30+ therapy areas.

Does your incentive scheme inspire and motivate?

Is it custom-built and mobile-friendly?

Live calculation of prospective earnings?

Instant access to all your key performance metrics?

Sharing best practice and driving performance?

Communications



Award-winning communication and event solutions that speak your language, delivering the right message, at the right time, on the right platform!

Communication strategy development and implementation; conference production; content management; speaker coaching; e-Newsletters; dynamic mailers and more...



Engagement



Catalyst create better opportunities for collaboration, engagement, insight and learning via both “tech” and “non-tech” solutions.

In association with our partners Open Audience, our suite of 50+ interactive event technologies and mobile event apps can be configured to your needs, ensuring your message is received, your audience is connected, fully-engaged and valued.

Our state-of the art live event app was used at the Gadget Show Live 2016.



Data



Catalyst provide robust analytics combined with proven SFE expertise, communicating complex information simply and effectively.

40+ customized business planning apps and dashboards providing valuable SFE; market access; budget impact; forecasting and resourcing data tools and mobile apps.

In association with Innovative Edge, we also offer state-of-the-art launch readiness consulting and digital platforms to global and local healthcare clients.

Why Catalyst



We are experts in what we do!

- ① Unparalleled experience in the pharmaceutical and healthcare sector.
- ② Our simple and effective communications make good things happen!
- ③ Intuitive, innovative digital technologies used in five continents.
- ④ Complex data transformed into valuable insights - maximizing your ROI.

Catalyst have worked with some of the best-known pharmaceutical and healthcare organizations in the world.



For further information about our services, or to hear what our Clients say about us visit our website at www.catalystprojects.co.uk

We would love to know how we could help you, so please call: George Newall on +44(0) 781 000 6472 or e-mail us at: support@catalystprojects.co.uk.

We look forward to hearing from you!